

# PROFESSIONAL JOURNEY

Well done, is better than well said. - Benjamin Franklin



Embark on an inspiring journey through the professional trajectory of Praviin S Bhandary—an adventurous narrative marked by innovation, entrepreneurship, and unwavering dedication to excellence and integrity.

Praviin's professional odyssey began with humble roots, as he honed his skills in design and printing during his tenure at the Times of India. It was here that he gained invaluable insights into the intricacies of the industry and laid the foundation for his future endeavors.

In 2008, fueled by a passion for creativity and a vision for change, Praviin took the bold leap into entrepreneurship, founding Orrigem—a design agency that would soon become synonymous with excellence and innovation in the field of branding. From its inception, Orrigem set out to redefine the standards of branding and design, catering to a diverse clientele that included industry giants such as Vodafone, Tata Broadband, and HUL.

Under Praviin's visionary leadership, Orrigem flourished, earning a reputation for delivering cutting-edge solutions that seamlessly blended creativity with strategic insight. Praviin's commitment to excellence extended beyond corporate boardrooms, as he dedicated himself to supporting local businesses and fostering economic growth within his community. Through Orrigem, Praviin provided branding solutions tailored to the unique needs of small businesses, with a focus on promoting tourism and cultural heritage.

Yet, Praviin's entrepreneurial journey was not without its challenges. The onset of the COVID-19 pandemic in 2020 presented unprecedented obstacles, threatening to disrupt industries and economies worldwide. Undeterred, Praviin recognized an opportunity amidst the chaos—a chance to empower entrepreneurs and reshape the landscape of branding in India.

With a renewed sense of purpose, Praviin embarked on a mission to help one million entrepreneurs create brands that would resonate with audiences and stand the test of time. Through brand coaching and educational initiatives, he sought to democratize access to branding knowledge and empower businesses of all sizes to thrive in an increasingly competitive marketplace.

As Praviin continues to push the boundaries of innovation and inspire others with his visionary leadership, his professional journey serves as a testament to the transformative power of entrepreneurship, perseverance, and the relentless pursuit of one's passions.