



ENTREPRENEURIAL ODYSSEY

“Remember why you started.”



Experience the remarkable entrepreneurial journey of Praviin S Bhandary—a story filled with innovation, persistence, and determination.

Praviin's entrepreneurial journey began as a seed planted in the fertile soil of ambition and creativity. In 2008, he took the leap of faith, founding Orrigem—a design agency born from a vision to revolutionize the branding landscape. From its inception, Orrigem emerged as a beacon of excellence, setting new standards in the realm of branding and design.

Driven by a relentless pursuit of innovation, Praviin steered Orrigem to unprecedented heights, securing partnerships with industry titans such as Vodafone, Tata Broadband, and HUL. His visionary leadership and unwavering commitment to quality propelled Orrigem to the forefront of the industry, earning accolades and recognition for its groundbreaking work.

However, Praviin's entrepreneurial journey was not without its share of challenges. The winds of change brought by the COVID-19 pandemic in 2020 threatened to disrupt industries and economies worldwide. Yet, amidst the turmoil, Praviin saw opportunity—the chance to empower entrepreneurs and reshape the future of branding in India.

With a renewed sense of purpose, Praviin embarked on a mission to democratize access to branding knowledge and support one million entrepreneurs in creating brands that would resonate with audiences and stand the test of time. Through brand coaching and educational initiatives, he sought to equip businesses of all sizes with the tools and insights needed to thrive in an ever-evolving marketplace.

As Praviin continues to chart new horizons and inspire others with his entrepreneurial spirit, his odyssey stands as a testament to the transformative power of perseverance, innovation, and the unwavering pursuit of one's dreams. Join us as we journey through the entrepreneurial odyssey of Praviin S Bhandary—a saga of resilience, determination, and boundless possibility.